

## The ALIFT Invitation

1. **First, YOU make calls from your list!** Begin with a question like this after you say hello: **“Is this a good time for a short conversation?”** If they say “No”, ask when it would be convenient. If they say “Yes”: **“I’ve found something that I think might interest you, but before we talk about that I’d like to know what’s happening in your world...catch me up.”** Let them talk until they “run out of gas”. What they say will tell you what they need...take written or at least mental notes!
2. You’ll know they’re ready to listen when they say something like this: **“What’s happening with you?”** Often they will say, **“What’d you find that might interest me?”** Respond with a question like this, **“If I knew about something that might help with... (Area they need help) would you want to know about it?”**
3. If yes, **“Have you ever heard of redox signaling? Do you have another 3 minutes to listen to a recorded overview with my friend Alan Noble?”** 3-Way them to Alan’s Sizzle Call (800-444-6918 Ext. 702 for product & business; 700 for product only)
4. **“Do you have any comments or questions about what you just heard?”** If they don’t ask about the 29 minute presentation, ask: **“Would you like more information? Would it be OK to share a couple of stories with you?”** Have at least three short stories prepared: one athlete, one health and one income. Give them the name and where the person lives.
5. **“What email address can I use to send you the link to the 29-minute online presentation?”**
6. **“When can I call you after you watch?”** Do your best to nail down a date and time for the call! After you get the day and time for the follow-up call, you might want to say something like this: **“When I call you, I’ll have my friend Bobby on the line...he’s been involved longer than me and will be able to answer any questions you may have... don’t worry, he’s not a salesman!”** Be sure to text, call or email to let Bobby know the day and time for the follow up so he can put it on his calendar. End the conversation politely...

7. Send a follow-up email something like this:

Hey \_\_\_\_\_!

Thanks for giving me permission to send you this information. Please give me a quick reply to let me know you received this email.

This may be the first you've heard about redox biochemistry but it will most certainly not be the last! There is an enormous amount of science and research supporting this new technology, but I think the best place to start is by going to this website: [www.amazingmolecules.com](http://www.amazingmolecules.com)

There are lots of videos on this site, but these three are the ones Alan recommends to start. You must view these videos on a PC or IMac...they won't play on a smart phone or iPad.

The first one explains the science and product. The second one explains the business opportunity. The third one explains how you can create a \$1000.00 recurring residual monthly income in 90-120 days:

1. **The ASEA Breakthrough**
2. **The ASEA Business Opportunity**
3. **The ASEA Blueprint to \$1000/month**

I will call you on Wednesday, October 10, at 7:00 pm to answer your questions. If that isn't convenient, please let me know what works for you...thanks!

### **3-Way Call Questions:**

**"How do \_\_\_\_\_ and \_\_\_\_\_ know each other?"**

**"What information have you reviewed?"**

**"What did you find most interesting about the information you reviewed?"**

**"Do you have any questions?"**

If it seems appropriate, at this point I'll tell three brief stories:

- Dr Kaufman
- Shauna Rampley
- Hank Means

**“On a scale from 1-10 with 10 being the most, what level of interest do you have?”**

**“Are you most interested for yourself or someone else?”**

**“Would you like to try the ASEA?”**

**“Would you like to become an Associate or Customer?”**